



Our clients get +20% pa uplifts in both their CRM productivity and sales output.

So could you!

DISCOVERS MARKETING 2020

For the last 15 years, RevenueTEK has been helping organisations extract more insight and value from their CRM systems, finally delivering the ROI on what is one of their most significant and business-critical technology investments. We have an AI-based analytics solution called Telemetry, that works a lot like an MRI scanner. Instead of sliding your body into an MRI machine, we ingest data from your CRM into Telemetry and in a few seconds its algorithms tell you:

- (a) What's really going on inside your CRM and pipeline;
- (b) What risks are present to your sales forecasts; and
- (c) What options exist for increasing your effectiveness, productivity, and revenue output.

You can run a range of advanced analytics as often as you like. The algorithms continually recalibrate for the latest up-to-the-minute data in your CRM.

Over the last 15 years we've had quite phenomenal success in helping organisations drive ROI from their investments in CRM. Nearly 200 organisations have used it and so far they're averaging 24% pa sales increases as well as seeing significant improvements in data quality, sales force productivity, revenue and profit per customer, cost of acquisition and retention and a range of other key sales metrics.

This [short video](#) (60 seconds) summarises the basic proposition behind Telemetry. It works with any CRM including Salesforce, Oracle and Dynamics, and can deliver the insights to any BI solution or dashboard – including Excel. Or check out our [Virtual Guided Tour](#).

If you would like to learn more, or talk to someone about how Telemetry RT3 can start driving demonstrably more revenue and value from your CRM, [click here](#) and send us an email, and we'll get straight back in touch with you.

Or call us on +61 416513289.